

basI C C o l o r gHOST...

...because it simply works!

basI C C o l o r gHOST is a powerful, highly productive easy to use colour server for Mac OS X and Windows. The software allows the user to automatically convert PDF files or image data through ICC and/or DeviceLink profiles via hot folders for different purposes:

- Automate separations of RGB files
- Convert legacy documents to today's printing standards
- Repurpose PDFs for different printing conditions, e.g. offset to digital print
- Harmonize data from multiple service providers

basI C C o l o r gHOST allows you to perform these tasks in fast and easy to use manner. basI C C o l o r gHOST works with standard ICC-DeviceLink profiles and does not require any proprietary conversion tables.

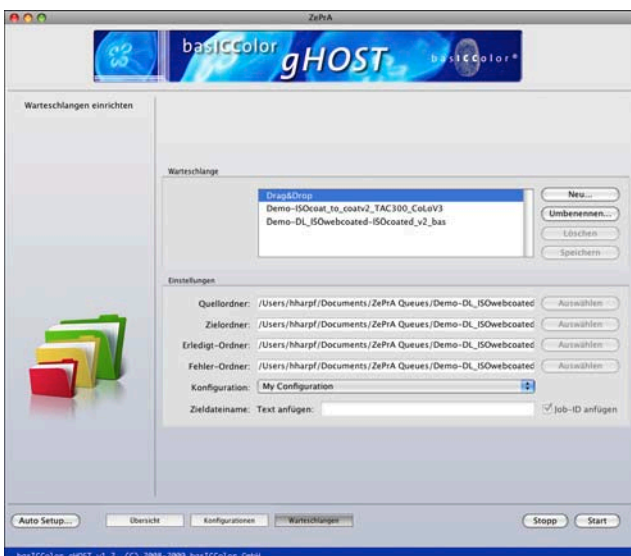
ColourProcess's Australian DLpack allows you to start with industry standard conversions. If you need more – or more sophisticated – DeviceLinks, you can have them custom made by ColourProcess or make your own with basI C C o l o r DevIL. basI C C o l o r gHOST is the cost effective alternative to complex and costly "colour optimizer" dedicated workflows.

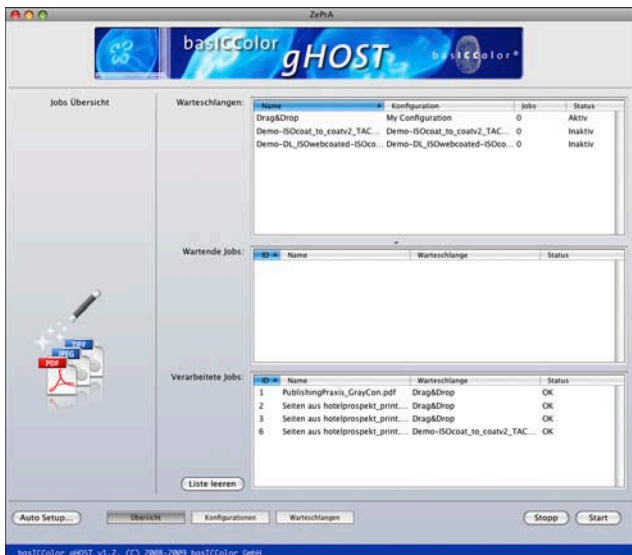
DeviceLinks

ICC DeviceLink profiles are an established and standardized technology for processing digital data for various printing conditions. Besides CMYK to CMYK conversions, basI C C o l o r gHOST supports DeviceLink profiles in all combinations of grayscale, RGB, CMYK and (optionally) multicolor color spaces.

Setup conversions with a click of the mouse

The easiest way to automate your color conversion tasks is a combination of basI C C o l o r gHOST and ColourProcess Australian print standard DLpack. With this bundle you convert your data to Australian standard printing conditions, repurpose your data or optimize them for ink savings and better stability on press without being a colour management guru or an IT whiz.





A Clear Window Layout Guarantees Safe Operation

You control your jobs in only one window effectively and clearly arranged.

At anytime you can see your jobs being processed, which queues are active or in waiting, which jobs are waiting for processing and which ones are completed – all the necessary information at one glance.

Additionally you can start and stop your queues in this window.

basICColor DeviceLinks Are Prepared For gHOST Smart Queues

With one mouse click you select the required DeviceLink profile and gHOST will configure all the necessary hotfolders and settings automatically, your colour server is ready for operation!

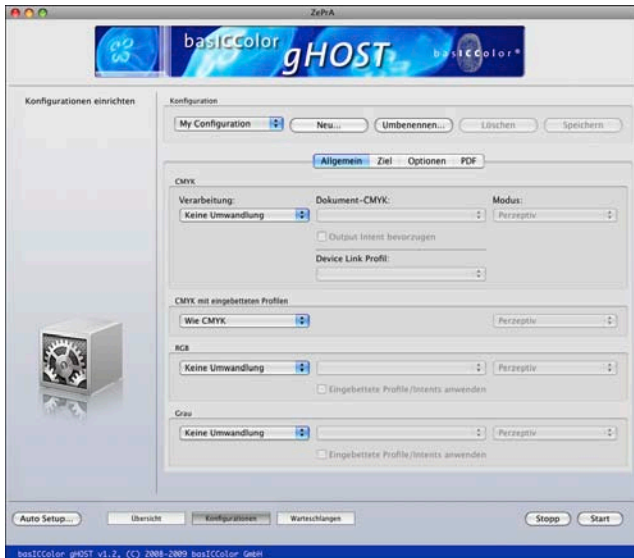
basICColor profiles contain the new “PSID” tag according to the latest ICC specifications. This allows gHOST to detect the correct input profile and to tag the destination profile to your converted image, or the output intent to your PDF documents. If you configure a queue with a basICColor DeviceLink, it is ready for a PDF/X compliant workflow.

Combination with basICColor DeviL

basICColor DeviL is the state of the art DeviceLink profile creation software that can be used in gHOST for setting up your Smart Queues.

The combination of cross-color-space conversions, e.g. RGB-CMYK.

Even multicolor DeviceLinks can be used in gHOST with the optional MC module by creating multicolor Device-Link profiles with basICColor DeviL.



Manual Configuration

The basicColor gHOST "Configurations" window allows you to configure any automated colour conversions for image or PDF data you can imagine. Once defined, you can save the configuration and use it for other queues as well.

For complex documents you can treat elements that come in different colour spaces individually, even pixel and vector formats can be handled differently.

The desired handling of spot colors and PDF parameters can be defined here as well.

Who will benefit from basicColor gHOST

- **Photographers** can convert their image data from their camera colour space to their working colour space without the usual restrictions of matrix profiles, i.e. clipping of saturated colors.
- **Photolabs** can automate image conversions for minilabs or digital printing of posters or photo books.
- **Pre-press companies** convert their ready-to-print legacy files for new printing standards or different print conditions in no time.
- **Printing companies** normalize files from different suppliers for printing.
 - To reduce TAC for faster drying times.
 - To optimize their data for ink savings and better stability on press while maintaining the highest quality standards.



The biggest advantages of basicColor gHOST:

- Easy to use
- High speed and the quality of colour conversions.

For even higher productivity and better integration into your workflow, basicColor gHOST is intergrated into SwitchBOX automation.