



**ColourProcess**  
Solutions for printing efficiency

# SWITCHBOX

## Return On Investment for Pre-Press

<b>SWITCHBOX</b>		Without SwitchBOX	With SwitchBOX	Saving
Average time spent on PDF check and correction issues	Min.	50	10	<b>40</b>
Cost of PDF issues per day	\$/day	\$280	\$56	<b>\$224</b>
<b>Total cost per year</b>	\$/year	\$67,200	\$13,440	<b>\$53,760</b>

## Return On Investment for Print

<b>SWITCHBOX</b>		Without SwitchBOX	With SwitchBOX	Saving
Make Ready Time per job	Min.	30	20	<b>10</b>
Make Ready Time per day <i>7 x 30</i>	Min.	210	140	<b>70</b>
Paper Waste at startup	Sheets	600	400	<b>200</b>
Paper Waste per day	Sheets	4200	2800	<b>1400</b>
Cost of Make Ready Time per press (\$300,000)	\$/year	\$88,452	\$58,968	<b>\$29,487</b>
Ink saving	\$/year	\$100,000	\$80,000	<b>\$20,000</b>
Cost of Paper Waste per press <i>\$0.10 per sheet</i>	\$/year	\$131,040	\$86,486	<b>\$44,554</b>
<b>Total Cost</b>	\$/year	\$319,492	\$225,454	<b>\$94,041</b>

**Saving over 1 year up to \$ 147,801.00**  
**ROI in less than 4 months**

**Vega Press**  
Colour Printers  
Incorporated in Victoria  
ABN 88 119 578 289  
274 Ferntree Gully Road  
Notting Hill. Vic. 3168  
PO Box 618  
Mt Waverley BC. Vic. 3149  
Telephone 03 8542 1222  
Facsimile 03 8542 1223  
Email [ecofriendly@vega.com.au](mailto:ecofriendly@vega.com.au)  
Website [www.vega.com.au](http://www.vega.com.au)

Colour Process  
Suite 10, Level 3  
35 Buckingham Street  
SURRY HILLS. NSW. 2010.



for customers with an environmental conscience

To Whom It May Concern

#### **TESTIMONIAL RE SWITCHBOX**

Having implemented "SwitchBox" and working with Yves, Vega has much improved the clients' files integrity and colour content with automation and pre-flying technology of the SwitchBox workflow.

The complete solution of PDF pre-flying and ink saving technology has much improved Vega Press's independent view of colour management, proofing and pre-press workflows.

Colour Process's knowledge of all aspects of pre-press issues is both reassuring and valuable when trying to navigate through what can often be a distorted area of the Printing Industry.

Vega looks forward to working with Colour Process on future projects concerning the front end of our business.

Yours sincerely,

Peter Gude  
**MANAGING DIRECTOR**